

WEB EDITOR

WHAT ARE WE LOOKING FOR?

- Someone interested in managing GHMe's website to deliver GHMe's strategic vision and objectives;
- Someone looking to further strengthen their professional communication skills via online platforms;
- Experience of managing digital communication channels (website) is essential;
- Fluent in English and is pursuing or holds a degree in public/global health, communications, or another relevant course;
- A strong interest in creating graphically pleasing materials; and
- Desirable: Basic understanding of Canva and WIX website editor.

WHAT DO WE EXPECT FROM YOU?

To work closely with the Communications Officer and the Executive Director to:

- Support the generation of social media posts on all GHMe's social media platforms (Instagram, Facebook, Twitter, LinkedIn, and our webpage);
- Support with measurement to track progress on our social media channels (i.e., twitter analytics updates, etc.); and
- Propose new ideas and concepts to optimize and improve our website usability and aesthetic.